

KITTITAS COUNTY
BOARD OF COMMISSIONERS
COMMISSIONERS CONFERENCE ROOM
SPECIAL MEETING

WEDNESDAY

10:00 A.M.

NOVEMBER 13, 2013

Board members present: Chairman Obie O'Brien; Vice-Chairman Paul Jewell; Commissioner Gary Berndt.

Others: Mandy Buchholz, Deputy Clerk of the Board & Kittitas County Chamber of Commerce: Amy McGuffin & Roylene Crawford.

SPECIAL MEETING

TOURISM UPDATE

COMMISSIONERS

At 10:00 a.m. Chairman O'Brien opened a Special Meeting to receive an update and presentation regarding Kittitas County Tourism update for 2013 from Amy McGuffin, Director of Tourism Kittitas County Chamber of Commerce.

Amy McGuffin, Director of Tourism for the Kittitas County Chamber of Commerce provided a slide-show hand out which highlighted some of the 2013 events in all different areas of the County such as the Kittitas Burnouts, Roslyn Mountain Ale Festival and Tradeshow Presence (Snowmobiling) at the Last Resort in Ronald, Washington. She reviewed a 10 month graph showing the number of visits to the Chamber of Commerce site for tourism, as well as the length of each visit and the location of the visitor. She presented the Board with a count of referrals from other websites, as well as the "landing" page (where they ended up from the initial search) for example camping, hiking, and fishing etc. in Kittitas County.

The Board thanked Ms. McGuffin for the presentation and offered some critiques/suggestions for future commercials as seen in the presentation, as well as some additional areas to expand on for future updates.

The meeting was adjourned at 11:00 a.m.

DEPUTY CLERK OF THE BOARD

KITTITAS COUNTY COMMISSIONERS
KITTITAS COUNTY, WASHINGTON





2013-11-13 MINUTES

Mandy Buchholz

Chairman Obie O'Brien

2013-11-13 MINUTES